



WAQAR RICE MILLS

MILLERS & EXPORTERS

**LEADING
WITH DISTINCTION**

EXPORTING RICE AROUND THE GLOBE FOR OVER 4 DECADES



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“In the Name of Allah, the Most Beneficent, the Most Merciful”

WAQAR RICE MILLS

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TABLE OF CONTENTS

Punjab	01
Vision	04
Mission	04
Our Journey	06
The Family	09
The Management	11
The Hierarchy	14
The Team	15
WRM Unit 1	19
WRM Unit 2	22
WRM Unit 3	25
Facilities	27
Milling & Storage	31
Types of Rice	32
Global Footprint	33
Packaging	34
International Brands	36
National Brands	37
Customers' Brands	38
Authorizations & Certifications	40
Awards	41
Exhibitions	43
Delegations	45



PUNJAB

THE LAND OF FIVE RIVERS

Known as the Land of five rivers, the state of Punjab got this distinctive identity because of the major rivers Jhelum, Chenab, Ravi, Satluj and Beas flowing through this region. Another feature that adds to the popularity of this land is the cultivation of Basmati rice in this area. The fertile valleys of Punjab offer optimum conditions that are ideal for yielding basmati rice. Our farmers reap every single grain with love and then process it with utmost perfection to bring the most tempting dishes on your table.





OUR VISION

Our vision at Waqar Rice Mills is to be the leading producer of high-quality rice products, both in Pakistan and on the international market. We aim to be known for our commitment to sustainability, our dedication to using only the finest ingredients, and our state-of-the-art production facilities. We hope to continue to grow and expand our business, while always maintaining our focus on producing the best possible rice products. We want to be a trusted and respected brand that customers around the world can rely on for delicious, high-quality rice.



OUR MISSION

At Waqar Rice Mills, our mission is to produce high-quality rice products that are enjoyed by customers around the world. We strive to use sustainable agricultural practices and to be a responsible member of the local community. We are dedicated to providing our customers with the best possible rice-eating experience and to continuously improving our products and processes.







OUR JOURNEY

WAQAR RICE MILLS

Established in 1965, Waqar Rice Mills is a renowned manufacturer and exporter of rice located in Pakistan's Kamoke region, in Punjab. We have been dedicated to producing, milling, processing, and supplying the finest quality of Basmati Rice to the world for the past half-century.

Our state-of-the-art facilities and commitment to using only the finest ingredients allow us to offer a wide range of rice products that are enjoyed by customers around the world. At Waqar Rice Mills, we take pride in our careful attention to detail and our commitment to sustainability. We use traditional methods of growing and harvesting rice, combined with modern technology to produce a superior product.

Our team is made up of dedicated professionals who are passionate about rice and are committed to delivering the best possible product to our customers. Proud to be a part of the local community, we are committed to supporting sustainable agriculture and responsible business practices. We are constantly working to improve and provide our customers with the highest quality rice products. Our greatest asset are our customers and we ensure we provide them with not just the best product, but the best-in-class service too.

Thank you for choosing Waqar Rice Mills. We hope you enjoy our rice as much as we enjoy producing it.





THE FAMILY



LATE. MIAN ABDUL RASHEED

FOUNDER & CHAIRMAN

Waqar Rice Mills' history stretches back to 1965, when Mian Abdul Rasheed, founded the company. He held on the responsibilities of the company's chairman and around that time, he purchased a standard conventional rice husking machine. In order to build what is today known as Waqar Rice Mills, he enlarged the company in 1982 by introducing new and innovative technology for rice husking and milling with husk fire type paddy dryers.



MIAN MOHSIN AZIZ

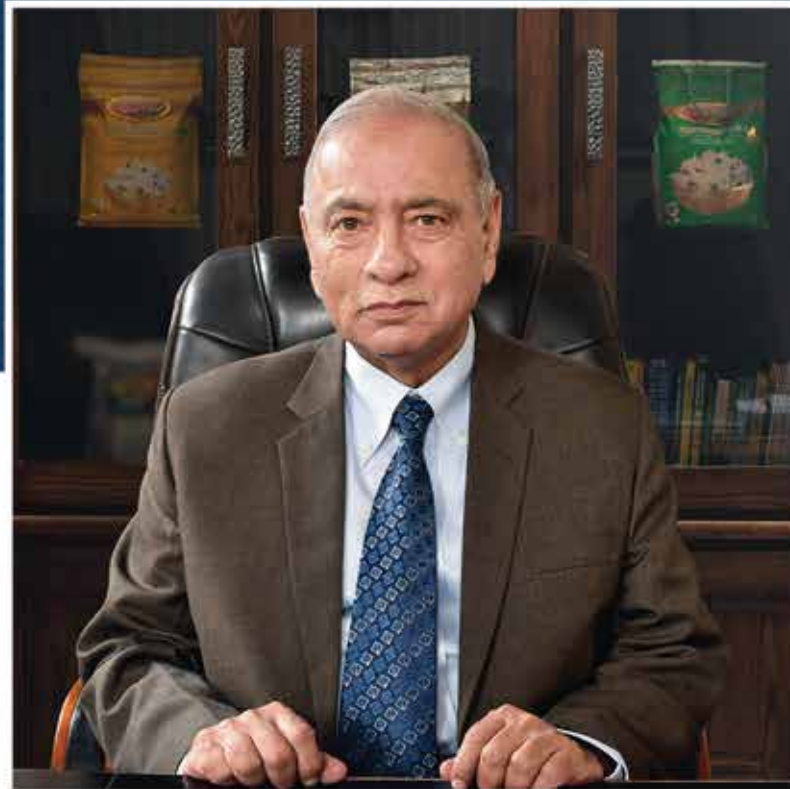
Director International
Sales & Marketing



MIAN WAQAR AZIZ
Chief Executive Officer

MIAN USMAN AZIZ
Director National
Sales & Marketing

THE MANAGEMENT



MIAN WAQAR AZIZ
CHEIF EXECUTIVE OFFICER
MESSAGE

"A business is only as good as the people who belong to it, make it grow and share its destiny"

As the CEO of Waqar Rice Mills, I am proud to lead a team of dedicated professionals who are passionate about producing high-quality rice. Our company has a long history of producing rice that is enjoyed by customers around the world, and we are committed to continuing this tradition. At Waqar Rice Mills, we believe that sustainability is key to the success of our business. Our workforce is our greatest asset and their hard work has helped us achieve new heights, day by day, year by year.

THE MANAGEMENT



MIAN MOHSIN AZIZ

DIRECTOR INTERNATIONAL SALES & MARKETING

MESSAGE

"Our true mission as a business lies in providing quality products, and achieving the satisfaction of our clients internationally."

We provide a variety of wholesome products to almost 60 different countries, thanks to our global operations and markets. Our brands symbolise outstanding taste, experience, and excellence worldwide. Our constant effort for innovation is the cornerstone to our accomplishment. The most advanced technologies used by the world's finest grain processors are integrated into every process at Waqar Rice Mills. To make sure the finished product satisfies all requirements, the milled rice is put through rigorous quality evaluation procedures. We firmly think that by maintaining the vigorous discipline and unrelenting effort, we could indeed excel in the industry.

THE MANAGEMENT



MIAN USMAN AZIZ

DIRECTOR NATIONAL SALES & MARKETING

MESSAGE

"Decades of research and Years of development is what constitutes the excellence of Waqar Rice Mills."

I am thrilled to be a part of a company that is dedicated to producing high-quality rice products. Our state-of-the-art facilities and commitment to using only the finest ingredients allow us to offer a wide range of rice products that are enjoyed by customers around the world. At Waqar Rice Mills, we are committed to providing our customers with the best possible rice-eating experience. Our team of sales professionals is dedicated to ensuring that our customers have access to the finest rice products on the market. We are always looking for new and innovative ways to reach customers and to provide them with the highest level of service. I am confident that our commitment to quality, innovation, and customer service will continue to drive the success of Waqar Rice Mills.



THE HIERARCHY



THE TEAM











WAQAR RICE MILLS: UNIT 1

G.T. ROAD USMAN NAGAR KAMOKE, DISTT. GUJRANWALA, PAKISTAN

Waqar Rice Mill has revolutionized the rice industry by introducing new methods of rice processing. Equipped with the most modern rice processing machinery, our state-of-the-art facility is capable of the complete manufacturing of the rice, from rice being processed in its raw form to the final packaging of the prepared rice grains.

Our rice has successfully passed rigorous chemical tests made mandatory by the European Union that ensures that our rice grains are of top quality and taste. This was made possible thanks to our modern machinery and in-house strict quality control procedures that manufacture only the best rice. We have 9 fumigation chambers where the rice is fumigated before processing and after packing.

Our facility boasts a production capacity of more than 75000 MT rice per annum, the rice processing is of total 20 MT/hr, and the husking capacity of the paddy at 20MT/hr that is actively enabling us to own a highly productive rice processing setup at the moment.

Besides the functioning rice mills and machinery, the facility also has dedicated quality assurance and R&D labs that are in charge of performing necessary tests and work on the development of high-quality rice products.





WAQAR RICE MILLS: UNIT 2

SHAMSHAD KHAN SHAHEED ROAD, NEAR BOYS DEGREE COLLEGE,
KAMOKE - PAKISTAN

Equipped with ultra-modern machinery, this unit complies with all the internationally set standards to improve processing operations, upgrade the quality of processed rice grains, and enhance overall work efficiency. Rice grains are passed through sophisticated processes in this unit, to be cleaned from all the extraneous and foreign materials before the final packaging. Our technologically advanced digital grain moisture tester and color sorting machinery discard grains that do not match the set quality standards. Only the finest and approved grains of rice are processed to then safely packaged through our high-end packaging equipment.









WAQAR RICE MILLS: UNIT 3

ABDUL WAKEEL KHAN ROAD, KAMOKE - PAKISTAN

Every rice grain coming out of our Unit 3 facility is processed according to all the modern technologies and goes through vigorous testing in our laboratories to assure the consistent quality and taste of our brand. We house an 80,000 MT rice storage capacity, Paddy drying capacity of 50 MT/hr, milling capacity of 20 MT/hr and Parboiling plant capacity of 10MT/hr. For error-free operations, our facility also houses paddy cleaners, stone eliminators, and rice length graders.



FACILITIES

24/7 POWER BACKUP

Well timed manufacturing of our rice products and delivery of the products to our clients is highest priority for everyone at Waqar Rice Mills. Unit 1 is housing 3 dedicated generators, Unit 2 has 2 generators, and our Unit 3 facility is housing 3 generators, with each facility having a 24/7 capacity of 1MW power backup which ensures we stay on track for all our consignment delivery schedules.





QUALITY CONTROL LAB

Being one of the leading rice manufacturers and exporters in the world, it is our duty to ensure that every rice grain manufactured under our facility is of the highest quality and purity. Our quality control labs are established according to internationally set standards and are equipped with all the modern rice testing technology including, Rice Testing Husker, Hulling Machine, Rice Huller, Digital Grain Moisture Testing Machinery, Sample Divider, Moisture Meters, Infrared Moisture Meter, Infrared Moisture Determination Balance, and Electronic Balance. All of our rice manufacturing facilities are technologically advanced which actively helps us manufacture rice that is pure and enriched with taste and is consistent in quality across all ranges of our products.

RESEARCH AND DEVELOPMENT

The quality range of rice products is the pride of Waqar Rice Mills. The unique taste and superior quality of our rice grains are developed by years of continuous research and testing by professional rice breeders and chemists, who perfected the manufacturing of rice that is longer and tastier. Our R&D department is still continuously testing and implementing new practices to maintain the quality of our rice and to also bring innovation to the rice manufacturing industry.









MILLING & STORAGE CAPACITY

 Paddy Storage Capacity	80,000 M/T
 Paddy Drying Capacity	50 M/T/H
 Paddy Husking Capacity	50 M/T/H
 Rice Storage Capacity	80,000 M/T
 Rice Processing Capacity	60 M/T/H

TYPES OF RICE

Our aim has always been to deliver the utmost quality to our customers and consumers. At Waqar Rice Mills, we house a huge variety of rice such as the Super Basmati, PK-386, 1121, and other non-basmati varieties. We believe in educating our customers so they can take the best decision, a core part of our business practices.



C-1121 Steam



C-1121 Sella



Supri Sella



Super Steam



Super White



Super Brown



PK 386 Steam



PK 386 White



C-9 Steam

GLOBAL FOOTPRINT



WAQAR RICE MILLS



Waqar Rice Mills is exporting throughout Muscat, Kuwait, Bahrain, Dubai, Abu Dhabi, Saudi Arabia, New Zealand, United Kingdom, Australia, France, Canada, Italy, USA, and Sweden. Our brands are recognized all over North America, The Middle East, Africa and Europe.



Ocean Pearl is the name of premium quality rice that provides taste and excellence of unmatched caliber. Waqar Rice Mills had successfully given birth to Ocean Pearl's flavorful and quality rice grains with our inhouse rice breeding and development. After rigorous research and identifying the market gap, Waqar Rice Mills started to proudly manufacture & exporting the wide range of rice products under Ocean Pearl. From Premium to Golden to Platinum, Ocean Pearl still offers a wide variety of rice products. Known worldwide for its distinct aroma and extra-long grains, the people of North America greatly value Ocean Pearl rice as a superior product.



Packed full of handpicked delicacy, Waqar Rice is a premium line of rice harvested, handled, and produced traditionally in the foothills of the Himalayas. Each grain's refined from state-of-the-art machinery from SATAKE (Japan) and BUHLER (Germany). Aged for two years, Waqar Rice has an enticing aroma and a fluffy texture. Our delicate-tasting rice is sure to enhance any meal.

PACKAGING

PRIVATE LABELLING

Private Labelling is available at Waqar Rice Mills for our high scale global buyers. We currently export various private label brands to over 60 countries which includes the USA, UK, Canada, Mauritius, Oman, Qatar, Bahrain, Egypt, Saudi Arabia, Europe, Lebanon, Morocco, UAE, Sri Lanka, Libya, Czech Republic, Austria, Australia, New Zealand, Armenia, and many others.

PACKAGING FORMATS

Packaging is an important growth driver in the category - Waqar Rice employs the most innovative and modern machinery and techniques for packaging rice in both conventional and modern materials.



PAPER BAG

1KG | 2KG | 5KG | 10KG
20KG | 40KG | 50KG



JUTE BAG

1KG | 2KG | 5KG | 10KG
20KG | 40KG | 50KG



COTTON BAG

1KG | 2KG | 5KG | 10KG
20KG | 40KG | 50KG



PP BAG

1KG | 2KG | 5KG | 10KG
20KG | 40KG | 50KG



PLASTIC BAG

1KG | 2KG | 5KG | 10KG
20KG | 40KG | 50KG



NON-WOVEN BAG

1KG | 2KG | 5KG | 10KG
20KG | 40KG | 50KG



WPP BAG

1KG | 2KG | 5KG | 10KG
20KG | 40KG | 50KG



PACKAGING SIZES

SIZES (LBS) : 2.20 LBS 10 LBS 20 LBS 40 LBS

AVAILABLE
IN (KGS) : 1KG 5KG 10KG 20KG 25KG 30KG 35KG 40KG 50KG

BROWN JAR : 1KG / 2KG 5KG

1 TON BAG PACKING ALSO AVAILABLE

INTERNATIONAL BRANDS



BASMATI RICE



NATIONAL BRANDS



CUSTOMERS' BRANDS



CUSTOMERS' BRANDS



AUTHORIZATIONS & CERTIFICATIONS

Waqar Rice Mills places a strong focus on the consistent quality of its food items, and as a consequence of its relentless efforts, it has received various accolades and certificates. We have successfully certified ourselves under the FDA Standards and have also standardized our processes to meet the European standards. Waqar Rice Mills also proudly complies with the International Certification for Standards and Quality.





AWARD WINNER FOR THE LAST 15 YEARS

Waqar Rice Mills places a strong focus on the consistent quality of its food items, and as a result of its relentless efforts, it has received various accolades and certificates.







EXHIBITIONS

Proudly Representing the Pakistani Rice Industry at the International Arena.

Waqar Rice Mills has participated in numerous food exhibitions taking place all around the globe including, Gulfood in Dubai, Anuga in Cologne, Germany, SIAL in Paris, France, and many more. We strongly believe globalization has led to stern competition, giving rise to high-quality products. Our commitment to increasing our global presence increases every day.







DELEGATIONS

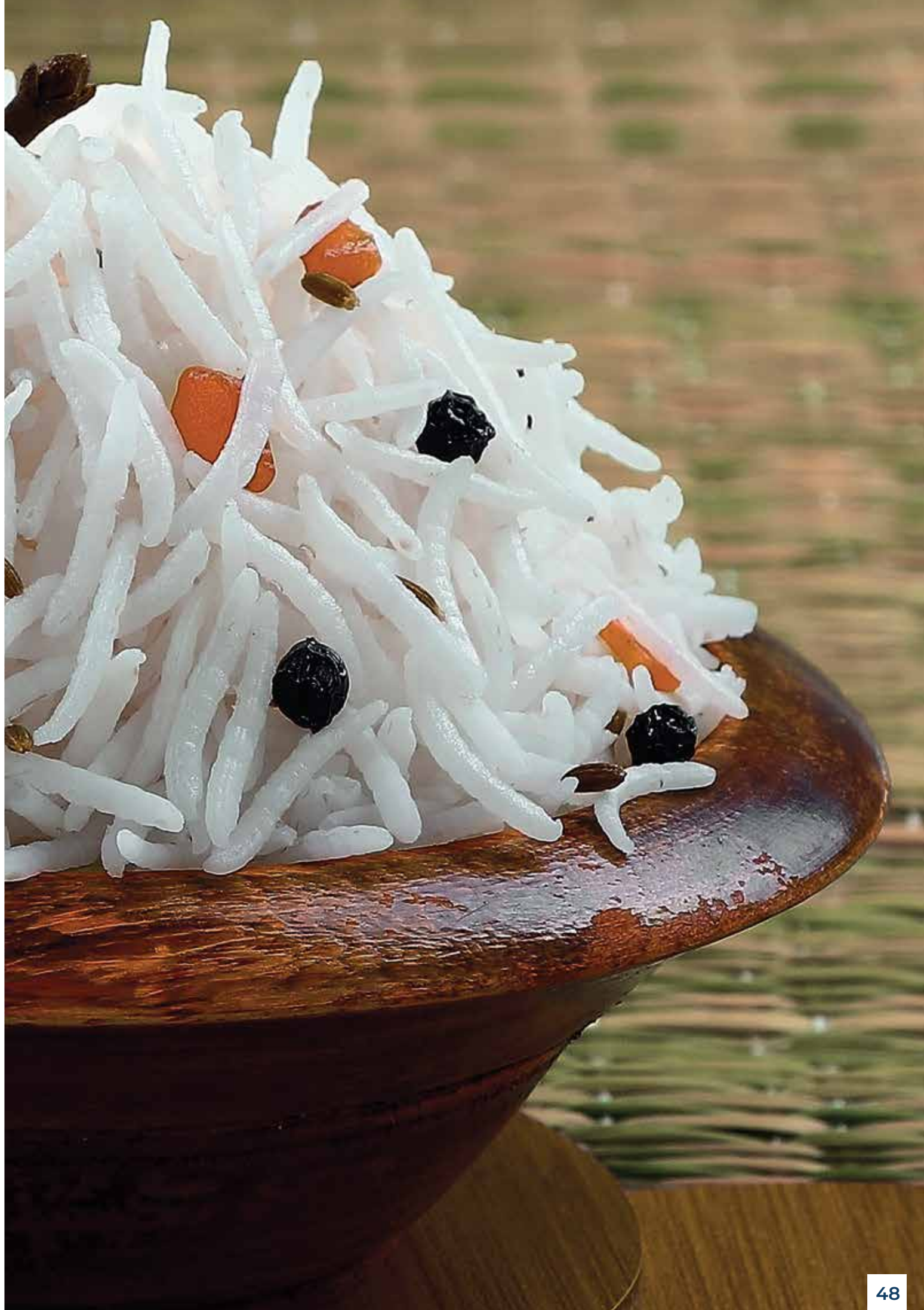
Putting Our Best Feet Forward Since the Inception of WRM!

At Waqar Rice Mills, we have hosted international delegations and ambassadors representing many countries from all over the world. These dignitaries visited our rice processing facilities and have praised us countless times for our state-of-the-art practices in the international rice industry. We have a strong belief in the quality of our products and these ongoing activities solidify our belief in our rice quality.









WAQAR RICE MILLS



MILLERS & EXPORTERS

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